

START YOUR APARTHEID FREE ZONE JOURNEY



www.apartheidfree.ie

STEP 1: SIGN THE AFZ PLEDGE

Apartheid Free Zones (AFZs) are an exciting new global initiative that will help to transform our local communities into spaces of solidarity with the Palestinian struggle for freedom, justice and equality. Becoming an AFZ is not the same for every organisation. For some the journey will be a longer one, you can still sign the pledge and become an AFZ today. It's not about being perfect from the start, but making a start and joining the fast growing community of AFZs right across the country! Take the first step and sign up at apartheidfree.ie

STEP 2: PUBLICLY DECLARE YOUR COMMITMENT TO BECOME AN AFZ

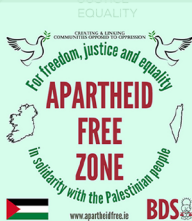
By pledging to support the global BDS campaign that aims to help Palestinians to win their freedom, and publicly declaring themselves to be an Israeli Apartheid Free Zone, shops, restaurants, businesses, community organisations, trade unions and other groups can make an important statement.

See some other public declarations [@apartheid_free_ireland](https://twitter.com/apartheid_free_ireland)

STEP 3: BEGIN THE PROCESS OF CUTTING TIES WITH PRIORITY BDS TARGETS

The Palestinian BDS National Committee chooses priority boycott targets based on proven complicity in Israel's crimes against Palestinians. A smaller number of strategic targets maximises impact. See the strategic targets and how they are complicit at bdsmovement.net/Guide-to-BDS-Boycott

See a map of the growing AFZ community across Ireland at <https://apartheidfree.ie/list-of-apartheid-free-zones-in-ireland/>



Apartheid Free Zones is a joint initiative of the Ireland-Palestine Solidarity Campaign, Trade Union Friends of Palestine, Academics for Palestine, Jewish Voice for a Just Peace - Ireland, Gaza Action Ireland, Comhlámh Justice for Palestine, Kairos Ireland, Praxis - The Artists' Union of Ireland, Apartheid-Free Arts, and is supported by the Palestinian Boycott Divestment and Sanctions (BDS) Movement.

APARTHEID FREE IRELAND

IRELAND-PALESTINE SOLIDARITY CAMPAIGN

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AFZs are a **grassroots initiative**, building from the bottom up, with the ultimate aim of making all of Ireland an Apartheid Free Zone.

Across the world, spaces such as **cafes, retailers, community centres, sports clubs, small businesses, podcasts, trade unions and cultural institutions** are declaring themselves to be Israeli Apartheid Free Zones. They are pledging to publicly support the boycott of Israel. As more and more businesses and organisations within a city, town, village or community declare themselves to be Apartheid Free Zones, it will help to build a real and deep culture of solidarity within the community.

A business or organisation that wants to be an Apartheid Free Zone commits to supporting the principles of the BDS movement, to boycotting Israeli products and institutions, and international companies that profit from Israeli human rights abuses, and to publicly declaring that it is an Apartheid Free Zone.

AFZs allow all kinds of organisations, from a community group to a business to a municipal council, to show their support for the Palestinian struggle for their basic rights, and encourage individuals to build support among organisations in their community. We hope that the AFZ initiative will grow in Ireland (and beyond), creating anti-racist communities and spaces that are oppression-free, and linking these communities together nationally and internationally, to show the people of Palestine that they are not alone in their heroic struggle for freedom, justice and equality.



"STILL TO THIS DAY I ALWAYS SAY I WOULD DO IT AGAIN"

- MARY MANNING, DUNNES STORES ANTI APARTHEID STRIKER

When governments won't act, the people will!
In 1984 Mary Manning and nine of her Dunnes Stores colleagues went on strike after refusing to handle goods from apartheid South Africa. The strike gained international attention and shifted public opinion leading to Ireland being the first western country to ban imports from South Africa.



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